



PROMOTIONAL MEDIA PACK

17-19 APRIL 2026



Experience the biggest milestone in Europe card collecting

- The London Card Show is coming to the ExCeL



Showcase your brand at our Excel Show with crowds of over 18,000+ attendees across the three days joining us from all over the world.

For more information, please email
xl@londoncardshow.co.uk

FREE FOLD OUT MAP & EXHIBITOR LIST

Given out for free to all attendees upon arrival
(18,000+ attendees)

A6 Size Advert - **£800 +VAT**

A7 Size Advert - **£600 +VAT**

Premium Positions
(Additional cost to above)
Inside front cover &
Outside back cover - **£200**

eNEWSLETTER FEATURE

Feature in our monthly
eNewsletter
to all previous &
upcoming attendees
that are signed up
(8k subscribers with a
48% open rate),
to receive updates.
£250 for 1 feature
£750 for dedicated newsletter

ADVERT ON MAIN STAGE SCREEN

30-second video played between sessions throughout the three-day event, with a minimum of seven showings per day. The advertisement will run on a continuous loop on the 96-inch screen at the main stage, which has a seating capacity of over 200 people.

£2K +VAT

