



# PROMOTIONAL MEDIA PACK

17-19 APRIL 2026



# Experience the biggest milestone in Europe card collecting

- The London Card Show is coming to the ExCeL



Showcase your brand at our Excel Show with crowds of over 18,000+ attendees across the three days joining us from all over the world.

For more information, please email  
[xl@londoncardshow.co.uk](mailto:xl@londoncardshow.co.uk)

## FREE FOLD OUT MAP & EXHIBITOR LIST

Given out for free to all attendees upon arrival  
(18,000+ attendees)

A6 Size Advert - **£800 +VAT**

A7 Size Advert - **£600 +VAT**

Premium Positions

(Additional cost to above)

Outside back cover - **£400**

## eNEWSLETTER FEATURE

Feature in our monthly eNewsletter to all previous & upcoming attendees that are signed up (8k subscribers with a 48% open rate), to receive updates.

**£250** for 1 feature

**£750** for dedicated newsletter

## ADVERT ON MAIN STAGE SCREEN

**9.5M X 3.5M LED screen with a seating capacity of over 200 people**

30-second video played between sessions throughout the three-day event, with a minimum of seven showings per day.

**£2K +VAT**

