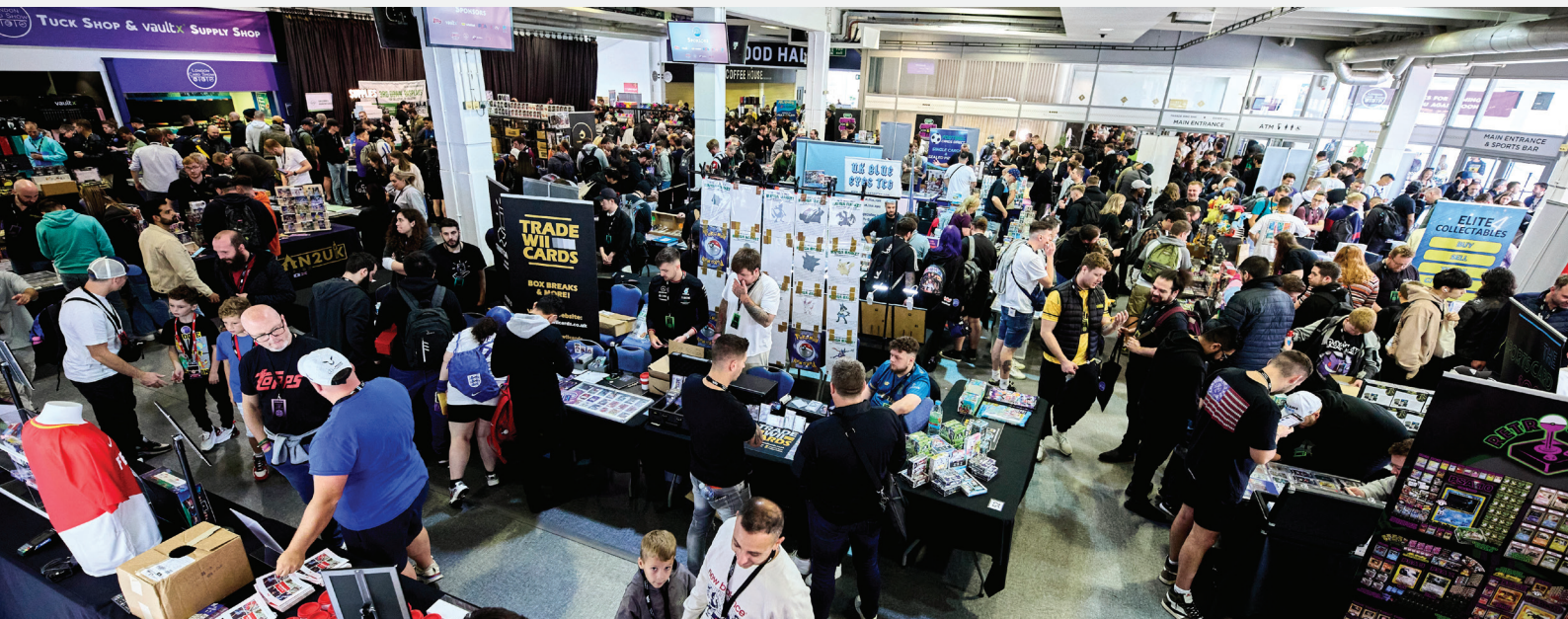


LONDON CARD SHOW

PROMOTIONAL
MEDIA PACK
2025/2026





PROMOTIONAL MEDIA PACK 25/26



Showcase your brand at The London Card Show with crowds of over **10,000+ attendees** across the three days joining us from all over the world.

For more information, please email
promotions@londoncardshow.co.uk

PROGRAMME ADVERTISING

Given out for free to all attendees upon arrival (10,000+ attendees)

Full page - **£300**

Half Page - **£150**

Premium Positions
(Additional cost to above)

Inside front cover &
Outside back cover - **£200**

EVENT SCREEN ADVERT

Your advert played on a loop across the 40 screens on display throughout the event for all 10,000+ attendees to see
(To be played across both days & trade night)

£350

eNEWSLETTER FEATURE

Feature in our monthly eNewsletter to all previous & upcoming attendees that are signed up (8k subscribers with a 48% open rate), to receive updates.

£200 for 1 feature
£750 for dedicated newsletter

PROMOTIONS PACKAGE

Full Page in Event Programme - **£300**
Event Screen Advert (40 screens) - **£350**
Newsletter Feature - **£200**
TOTAL = **£850 + VAT**
PACKAGE DISCOUNT (17.6%) = £150
TOTAL with DISCOUNT = £700 + VAT

