



LONDON CARD SHOW

PROMOTIONAL
MEDIA PACK
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PROMOTIONAL MEDIA PACK 2023



Showcase your brand at The London Card Show with crowds of over **3,000+ attendees** across the two days joining us from all over the world

For more information, please email promotions@londoncardshow.co.uk

PROGRAMME ADVERTISING

Given out for free to all attendees upon arrival (3,000+ attendees)

Full page- **£300**
Half Page- **£150**

Premium Positions
(Additional cost to above)
Inside front cover &
Outside back cover- **£200**

EVENT SCREEN ADVERT

Your advert played on a loop across the 20 screens on display throughout the event for all 3,000+ attendees to see
(To be played across both days & trade night)

£350

eNEWSLETTER FEATURE

Feature in our monthly eNewsletter to all previous & upcoming attendees that are signed up, to receive updates.

£80 for 1 feature
£140 for 2 features
£180 for 3 features

PROMOTIONS PACKAGE

Full Page in Event Programme- **£300**
Event Screen Advert (20 screens)- **£350**
2x Newsletter Feature- **£140**
TOTAL= **£790**
PACKAGE DISCOUNT (11.3%) = £90
TOTAL with DISCOUNT = £700

